

**PERSONAL PROFILE**

A dedicated Education Professional with experience in a variety of teaching contexts and credible track record of high-quality academic, management and research work. Exhibits ability to apply sound research techniques, methodology and logical critical analysis. Able to establish, implement and evaluate educational journey for students based on pre-determined academic segments with a focus on technology driven activities and programs. Demonstrates the ability to give students an educational, culturally enriching and memorable experience in a safe and supervised setting. Outstanding track record in assuring student success while possessing effective communication with excellent planning and organisational strengths.

**QUALIFICATIONS/EDUCATION**

**PhD, Entrepreneurship** - Brunel University London

**Graduate Teaching Assistance, Manchester Business School** - University of Manchester

**MBA, master's in business administration**

**B.Sc., Bachelor of Science**

**PROFESSIONAL APPOINTMENTS****Buckinghamshire New University****Joined 2018****Course Compliance Lead and Senior Lecturer**

Delivering engaging and insightful leadership and lectures based on –Leadership, Strategy and Entrepreneurship. Students are very happy with the programme performance hence achieved 100% satisfaction from students. Conduct assessments, examinations and maintain documents as per compliance expectations. Manage self-assessments, responsible for monitoring, measuring, and reporting of health and safety, Safeguarding and GDPR issues. Also lead the International MBA Programmes and achieved high success rate.

**Brunel University London & Bloomsbury Institute London****MBA dissertation Supervisor****2020- 2024**

Provide valuable supervision to MBA students for their Dissertations on variety of students based on appropriate research questions, research methodology, research data analysis and concluding the relevant results.

**Brunel University London****2018 - 2021****Module leader and Lecturer**

Responsible for teaching for Business & Management course modules. i.e., Entrepreneurship & strategic Management,. Overall student satisfaction ratio is 5/5

**Global Banking School (Partner of Bucks New University)****2015- 2018****Academic Head & Lecturer**

Providing excellent lectures to Business Management. Module including Marketing in the operational context, Graduate Challenge and Strategic Human Resource Management. Apart for lectures I conduct seminars and personal tutoring sessions.

**I.T. Junction Group UK****2014 - 2015****Business Strategic Coach**

Diligently worked as a Strategy Consultant to provide companies with advice on their goals and future direction to plan effective strategies for growth. Identified strategies that increase revenue and market share in order to help the company to grow faster and increase the value of their business. Assessed the pros and cons of possible strategies, outlined objectives and implemented agreed solutions

**Pacific Giants Shipping Line Pvt Ltd.****2014 - 2015****Overseas Consultant**

Managing responsibilities of increasing market share in Asian countries i.e., India, China, Malaysia and Vietnam. Exploring expanding opportunities in Europe by implementing suitable and well researched strategies. Working closely with senior management team and actively involved in key areas such as recruitment and training, client handling and managing the relationships, increasing market share and turnover, managing risks and tracking shipment.

**Academic Manager**

Supported the teaching staff for a high level of student satisfaction, addressed important academic issues and developed strategies to achieve high excellence in order to get high rank of the college. Assessed students’ course work and material and directed the departmental administrative tasks. Directly concerned with the education and welfare of students and the management of all academic staff onsite.

**Essex International College - London**

**2010 – 2012**

**Lecturer**

Planned and developed high quality learning opportunities for students to help them achieve their learning goals, in accordance with college’s mission, values and ethos. Proficiently provided high quality academic, pastoral, and personal support for students. Promoted principle of equality and diversity in service delivery and utilised appropriate teaching, learning support and assessment methods.

**E M Lyon Business School, France**

**2007 - 2009**

**Research Assistant**

Adeptly assisted research investigators to execute moderately complex research and experimentation in compliance with established protocols. Scheduled, organised & reported on status of research activities. Actively followed institutional policies & maintained an awareness & observation of research ethics.

**PUBLICATIONS**

**Journal**

Alzahrani, L. and S. ... (2021). The Impact of Organizational Practices on the Information Security Management Performance. Information, 12(10), p.398.

Alzahrani, L & S ... (2021) “Factors influencing students’ satisfaction with continuous use of learning management systems during the COVID-19 pandemic: An empirical study” Education and Information technologies volume 26, pages6787–6805 (2021)

P ... K. & Clear “Entrepreneurship Education and Its Role in Influencing Intention to become Entrepreneurs”. Journal of Business & Economics. ISSN 2155-7950, USA September 2016, Volume 7, No. 9, pp. 1478-1483 DOI: 10.15341/jbe(2155-7950)/09.07.2016/009.

**Book**

**CONFERENCE PAPERS**

- ... ta “Teaching Strategy & Effectiveness of Entrepreneurship Education Programmes: A Multicultural Perspective”. British Academy of Management, 2024.
- P ... ta “Entrepreneurship education and its role in influencing intention to become Entrepreneurs. Study based on London and Delhi”. USASBE 2020(The United States Association for Small Business and Entrepreneurship Conference), San Diego California, US Jan20.
- Received Highest Rank Award in Business and Management Department for poster presentation “Entrepreneurship Education Programs and their Effectiveness”. Brunel Business School, Brunel university.11-12 March 209.
- P ... ta, “Role of Cultural Values and Individual Intention in Entrepreneurial Traits” Indian Institute of Management Ahmadabad (IIMA), Jan 2017
- P ... ta, “An Evaluation of Entrepreneurship Education Programmes in Higher Education Institutes and Their Impact on Indian and European Students (II)”, Paper presented at the CCSBE (Canadian Council on Small Business and Entrepreneurship) Conference at Ontario, Canada, Oct 2016
- F ... ta “Achievement of Entrepreneurship Education Programmes in Business Schools”, SEENAZ Conference, New Zealand, Sep 2016
- P ... ta “An Evaluation of Entrepreneurship Education Programmes in Higher Education Institutes and Their Impact on Indian and European Students (I)” ESU Conference on Entrepreneurship at Bodo, Norway, Aug 2016
- Barbosa S, F ... l. “A Multi- Country Study on the Influence of National Culture Over the Intention to Start a New Business” ICSB, (International Council for Small Business World Conference) at Halifax, Canada, Nova Scotia, Jun 2015.

**GRANTS, AWARDS and Teaching Qualification**

- Awarded by HoD Pump ‘Jan 2020, Grant at Brunel University. Applied jointly with senior lecturer at Brunel University.
- Awarded by Scholarship for USASBE 2016 Conference in San Diego California, US. Scholarship is available for only top twenty papers and my paper is one of them.
- Associate Fellow** - Higher Educational Academy
- City and Guilds, 2015** - Diploma in Teaching in Lifelong Learning Sector)
- City and Guilds, 2011** - Preparing to Teach in Lifelong Learning Sector

**CAREER ACHIEVEMENTS**

- Awarded by Vice Chancellor’s Travel Prize from Graduate School, Brunel University London
- Awarded by High Teaching Excellence at LBIC, Brunel University London.
- Effectively led the tutor’s and student’s team as the programme leader and helped the College to obtain the highest success rate in Marketing, Entrepreneurship and Organisations and Behaviour.
- Excellence in providing teaching and mentoring to international and home students.
- Awarded a prestigious scholarship, reserved for top twenty papers, by Scholarship for USASBE 2016 Conference in San Diego California, US.
- Boosted the rate of admissions and achieved outstanding results from the students with maximum pass rate and good percentage of merits and distinctions.
- As an Academic Manager spearheaded Docklands campus out of total of 13 centres of Essex International College, with the highest rate of students and staff satisfaction.
- Achieved Higher Excellence Award for Poster Presentation in Brunel University, London.